

PROAutoResponder™

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Kenneth Doyle
EMAIL Marketing Systems
Unit 2-67 Mamie Avenue
Christies Beach. 5165
South Australia
AUSTRALIA

Kenneth,

I'm writing to say that I've sent a few referrals your way today. Keep your eye out for them – they are folks that are trying to figure out the web and how to use it to grow their brick and mortar businesses.

You're probably wondering why I sent these folks to you.

I sent them to you because you're the only web authority I know that completely understands how to combine traditional direct marketing strategies with successful online strategies. You know how to create compelling ad copy that works... how to generate web visitors and how to convert visitors into sales. Not many people know how to do that.

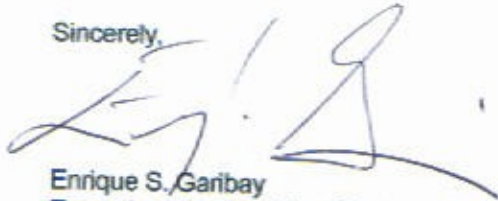
Let's face it Ken, not many people know how to generate their own web traffic in an affordable manner. Not many understand how to turn web visitors into "suspects"... suspects into "prospects"... prospects into "customers"... and finally, customers into "referrals".

But you do Ken.

And just so you know how your work has turned out for us... My company went from \$20,000 in annual sales to more than \$1.6 Million USD in just 15 months thanks to your efforts. As you can imagine, I'm extremely happy with the results you provided us.

Thanks for all you've done. Let me know how the referrals work out for you.

Sincerely,



Enrique S. Garibay
Executive Vice President Marketing
ProAutoResponder.com